

The Solar Energy Installers Association of Victoria Conference 2022 Sponsorship Opportunities



SEIA Vic will be hosting our annual conference for the benefit of our installer and business networks and provides both PD training and valuable networking opportunities.

This year we will be having the conference at the Mercure Ballarat Hotel and Convention Centre, 613 Main Rd, Golden Point VIC 3350. The dates are Wednesday 18th and Thursday 19th of May 2022. This year will be a two day event with the first day being a PD day, with a PD presentation in the morning and another in the afternoon, followed by a formal Dinner.

This years conference theme is:

Smart Solar Basics - Communications and commissioning in a changing Solar industry

Please confirm what sponsorship opportunities you are interested in by completing this form and returning by Friday 19th March 2022.

For information please contact Gerard on developer@seiavic.org.au

Sponsorship Opportunities

Platinum Sponsorship - \$2000 (Limited number of sponsor spaces available)

This sponsorship will include the following:

- A larger display space for both days of the conference. 1½ trestle space (1 x trestle table provided).
- MC informal interview: During the daily conference the MC will introduce you and talk to someone from your company (you decide) where the MC will ask you questions and give you an informal promotion to the group. (This is from the floor not the stage)
- Promotional signage - Your company banner on the stage for the whole day.
- Promotional video - Your company and product video for additional promotion on rolling screen during break times. (Please supply a video of up to 3mins Length no sound).
- Promotional material - Brochures and handouts placed on tables and in show bags. – Also, if you have anything else you would like to place in the bag please discuss.
- Promotional mentioning – regular mention by the MC as a thank you to our sponsor during presentation times.
- 1 delegate fee (value of \$320 includes corporate membership) all other delegates additional charge at \$220 each.

Ongoing benefits

- Your company branding on the seiavic.org.au home page
- Priority listing on the Current Sponsors page
- Display your logo on the Current Members Page, with an active link to your website.
- Your own company page on the seiavic.org.au website with details and backlinks to your website. On this page you can place your products, brand videos and any member specials.
- Social media promotion reposting, sharing etc. from SEIA VIC on the major channels (LinkedIn, Facebook , Instagram).
- Special mention on the SEIA VIC newsletters

INVESTMENT

YES

\$2000.00 (Platinum includes 1 x delegate (value of \$320 includes corporate membership)	
Plus 220 each extra Delegate (Please indicate how many extra delegates)	
(All delegate tickets include the formal dinner please provide how many people attending the dinner).	How many attending

Gold Sponsorship - \$1000

- MC informal interview: During the daily conference the MC will introduce you and talk to someone from your company (you decide) where the MC will ask you questions and give you an informal promotion to the group. (This is from the floor not the stage).
- Sponsor logos on rolling screen during breaks.
- Display stand – trestle space. Etc
- The display area will be supplied with a trestle table, and you are welcome to bring banners, small equipment and promotional material for this area.

Ongoing benefits

- Listing on the Current Sponsors page with your company branding video
- Social media promotion reposting, sharing etc. from SEIA VIC on the major channels (LinkedIn, Facebook , Instagram).

INVESTMENT	YES
\$1000.00 Gold Sponsor	
	How many people
Plus \$320.00 1st Delegate (includes corporate membership)	
Plus \$220 each extra Delegate	
(All delegate tickets include the formal dinner please provide how many people attending the dinner)	How many attending

Silver sponsor - \$750

- Display stand – trestle space. The display area will be supplied with a trestle table, and you are welcome to bring banners, small equipment, and promotional material for this area.
- Sponsor logos on rolling screen during breaks.

Ongoing benefits

- Listing on the Current Sponsors page with your company branding video
- Social media promotion reposting, sharing etc. from SEIA VIC on the major channels (LinkedIn, Facebook , Instagram).

INVESTMENT	YES
\$750.00 Silver sponsor	
	How many people
Plus \$320.00 1st Delegate (includes corporate membership)	
Plus \$220 each extra Delegate	
(All delegate tickets include the formal dinner please provide how many people attending the dinner)	How many attending

Dinner Function

There are opportunities to sponsor pre-dinner drinks and function dinner drinks (blocks of \$200 available) if more than one company wish to sponsor. We will include your sponsorship in the program. We are also having a Dinner trivia question time which will be fully branded and also include a few of your own questions.

INVESTMENT	Number of blocks
\$200.00 - Pre-Dinner Drinks Block Pricing excludes GST	

INVESTMENT	Number of blocks
\$200.00 - Dinner Trivia Pricing excludes GST	

Contact Name: _____

Signature: _____

Email address: _____

Date: _____

Company: _____

Phone Number: _____

Company Address: _____